



Formulation

No. 7003

Mild, All-Purpose Pet Shampoo

DESCRIPTION

This formulation features **Cola®Det BSC-ND**, a DEA-free concentrated all-purpose pet shampoo, which provides a thick, rich lather. With its low irritation properties, this formula is great for pet's sensitive skin and won't harm their eyes.

All ingredients that compose Cola®Det BSC-ND are registered EPA Inert Use Acceptable Ingredients.

FORMULATION

| Order | INCI Name | Trade Name | % |
|-------|---|------------------------|--------------|
| 1 | Water | | qs to 100.00 |
| 2 | Sodium Laureth Sulfate <i>and</i> Disodium Oleamido-MEA Sulfosuccinate <i>and</i> Disodium Cocoamphodiacetate <i>and</i> Cocamidopropyl Betaine | Cola®Det BSC-ND | 20.0 |
| 3 | Sodium Chloride | | qs |
| 4 | Fragrance, Dye, Preservative | | qs |

PROCEDURE

1. Combine water and Cola®Det BSC-ND with moderate mixing.
2. Adjust to desired viscosity with sodium chloride.
3. Add fragrance, dye, and preservative as desired.
4. Adjust to desired pH (6.5 – 7.5) with citric acid.

TYPICAL PROPERTIES

Appearance Clear Liquid
pH 6.5 – 7.5
Viscosity 4,000 cps @ 2.5% NaCl

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